ABSTRACT OF THE DISCLOSURE

In an information distribution system that rates distribution information pieces from a distribution information provider based on a personal profile to distribute to a client where the personal profile has registered therewith various keywords contained in the distribution information pieces provided from the distribution information provider and evaluation values corresponding to the keywords and the evaluation values are learned in advance based on preferences of the client, distribution information pieces from another distribution information provider different from the distribution information provider are rated based on the personal profile to distribute to the client.